

ORIGINAL

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

Special Services Fees and Classifications) Docket No. MC96-3

OFFICE OF THE CONSUMER ADVOCATE
INTERROGATORY TO UNITED STATES POSTAL SERVICE
WITNESS W. ASHLEY LYONS
(OCA/USPS-T1-19)
(July 22, 1996)

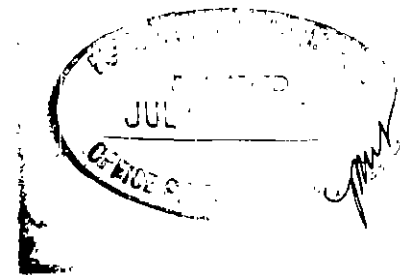
Pursuant to sections 25 and 26 of the Rules of Practice of the Postal Rate Commission, the Office of the Consumer Advocate hereby submits an interrogatory and a request for production of documents. Instructions included with OCA Interrogatories 1-4 to the United States Postal Service dated June 19, 1996, are hereby incorporated by reference.

Respectfully submitted,

Gail Willette

GAIL WILLETTE
Director
Office of the Consumer Advocate

Shelley Dreifuss
SHELLEY DREIFUSS
Attorney



OCA/USPS-T1-19. Your testimony at 2 states,

[T]he Postal Service has clarified customers' choices for postal cards by creating a special fee that separates the cost of the mailpiece from the postage. This also has the advantage of establishing a sounder cost basis for these products.

- a. Please explain how the creation of a special fee that separates the cost of the mailpiece from the postage clarifies customers' choices.
- b. Please specifically identify the types of customers whose choices will be clarified by the special fee separating the cost of the mailpiece from the postage.
- c. Please explain why changing the name from postal card to stamped card is not sufficient to help clarify a customer's choice.
- d. Please confirm that in raising the rate for a postal card from \$0.21 to \$0.23, the Postal Service is clarifying a customer's choice through the use of a pricing mechanism. If you are unable to confirm, please explain your response.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document upon all participants of record in this proceeding in accordance with section 3.B(3) of the special rules of practice.


SHELLEY DREIFUSS
Attorney

Washington, DC 20268-0001
July 22, 1996